



# Speaker profile

## → Steve Lennon, Practice Director – Australia, GHD Digital

Steve Lennon is a strategist, a changemaker, a storyteller and an adventurer. Professionally, he is an expert in digital strategy and innovation, business transformation and culture management. He has enjoyed a working career full of twists and turns involving many disciplines, industries, countries – and hundreds of valued clients and colleagues. After starting out as an accountant and auditor, Steve traversed roles as a corporate advisor, investment banker, corporate lender, management consultant, executive coach and led the Australian arm of Imagination, the world-renowned creative business. He has been client and consultant, banker and borrower, CEO and corporate coach. He has built, bought and sold companies, and has had to bury one or two as well.

Personally, Steve finds his highs at the peak of some of the world's tallest mountains or trekking remote and spectacular corners of the earth. He has climbed Mt Kilimanjaro, walked 2,500kms on the Camino de Santiago and in 2013 supported a re-enactment of Sir Ernest Shackleton's century-old Antarctic survival journey.

Today, Steve brings his 20 years of multi-disciplinary consulting experience to his role as Practice Director – Australia at GHD Digital. Joining at a time of critical evolution, Steve works to increase growth, drive efficiencies and provide integrated solutions to GHD Digital's major clients.

Steve offers keynote talks, strategic advice, high-impact consulting and tailored workshops on:

- Digital innovation and emerging technology
- Design thinking and service offering design
- Digital transformation and organisational change (including M&A integration)
- Culture management and employee engagement
- Leadership development
- High performance teams
- Business strategy and planning
- Building successful client/consultant partnerships.

**“I bring my clients a unique array of creative, strategic, technological and cultural perspectives to help them make sense of the big picture.**

**I enable senior teams to translate strategy into decisive, coordinated action, coaching them through execution with extraordinary commitment and practical change tools and methods. The intersection of organisational culture and evolving technology is where I can make a profound contribution.”**

# To discuss booking a speaking engagement

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## Steve's portfolio

### Books

Lennon, S. 1 June 2014

[It's a Dog's Job \(but someone's got to do it\)](#)

A Manifesto for Clients and Consultants

Sydney, Captain Honey

"I've been both dog and owner – consultant and entrepreneur – starting and running my own business. As an ex-McKinsey & Company consultant. I could really relate to the story, which should be mandatory in business schools around the world!"  
– Rob Fitzpatrick, Former Director of Infrastructure, Transport & Logistics, NICTA

Lennon, S. 30 April 2013

[White Blue Wilderness: An Amazing Journey Through Antarctica and Patagonia with Shackleton Epic](#)

Sydney, Self-Published

### Magazine articles and white papers

Lennon, S. June 2020,

[A Digital Sherpa can steady your step and spare you pain](#), published by Nous Group

May 2019,

[CFOs Need to Create Value, Not Simply Account For It](#), news article published by Chartered Accountants Australia and New Zealand

Lennon, S. January 2019,

[Adaptive Strategy for the Agile Enterprise](#), published on LinkedIn

Qian, D. June 2018,

[Design Thinking as a Strategy for Business Innovation](#), The Martec

Lennon, S. Nov 26, 2015

[Expedition lessons can drive your business growth](#), published on CEO Magazine

### Web

[GHD Perspectives](#) – Articles on technology and innovation.

[Big Change, Fast](#) – Blog on strategy, technology, leadership and change.

[LinkedIn](#) – Blog posts on culture, technology and consulting.



## \* About GHD Digital

As the digital transformation arm of GHD, we are dedicated to helping solve the world's biggest challenges in the areas of water, energy and urbanisation. At GHD Digital, we work with clients to unlock innovation, embrace the future and change communities for good.

We have a uniquely diverse and talented team of more than 600 people including data scientists, design thinkers, immersive digital consultants, project managers and innovators. With the combined expertise of GHD's 10,000 engineering, construction and design experts, we help clients to re-imagine their digital future.

[ghd.com/digital](https://ghd.com/digital)